



NVFS Back2School Drive Sponsorship Packet

The School Supply Gap

Each school year, families **spend an average of \$864 on school supplies and clothing**, which is \$167 more than pre-pandemic times. As inflation continues to rise, many families live paycheck to paycheck and the annual cost of school supplies is an added expense and stressor.

To relieve this burden and bridge the school supply gap, the annual Northern Virginia Family Service (NVFS) Back2School Drive provides new school supplies to over 1,200 NVFS clients in kindergarten through 12th grade living in Arlington; Fairfax; Loudoun; and Prince William Counties; as well as the cities of Alexandria, Falls Church, Manassas, and Manassas Park. Eighty four percent of the students we work with live at or below the federal poverty level.

"Merritt Group has been happily supporting the Back2School Drive for over 7 years, which adds up to over 8,500 backpacks packed for local students! It's the highlight of our summer volunteering efforts and we are so proud to be a part of it."

-Colleen Hill, Vice President of Human Resources, Merritt Group

Understanding the Impact

Providing school supplies to underserved students helps promote equity in schools. Without the appropriate school supplies needed to excel in the classroom, students struggle to fully participate in educational activities and experience low self-esteem and lack of motivation. When students come to school prepared, their confidence builds, and they no longer experience the stress of feeling left out.

School supply drives like NVFS' Back2School Drive also ease the burden shouldered by teachers.

How You Can Make a Difference

NVFS relies on the support and dedication of partners like you to help make this drive possible and ensure that students in our community feel confident and prepared for the upcoming school year. You can help by:

- Becoming a Back2 School Sponsor
- Volunteering
- Hosting your own school supply drive

We would love to partner with you to help level the playing field for all children in our community. Together, we can lift up students, improve educational outcomes, and invest in our future leaders.

To learn more, visit nvfs.org/back2school or contact Sarah Crosley, NVFS Vice President of Development, at scrosley@nvfs.org.

Sponsorship Levels & Opportunities



BENEFITS	VALEDICTORIAN \$10,000	SALUTATORIAN \$7,500	HONOR ROLL \$5,000	BRIGHTER FUTURE \$2,500	DREAM BUILDER \$1,000
Dedicated volunteering shift for entire team up to 10 employees	✓				
First access to sign up for volunteering	✓	✓	✓	✓	
Blog post on NVFS website	✓				
Company highlight in NVFS fall newsletter	exclusive ✓	exclusive ✓	part of drive promotion ✓		
Recognition on NVFS website	logo & link on website ✓	logo & link on website ✓	logo on website ✓	logo on website ✓	logo on website ✓
Recognition in NVFS event promotional materials	✓	✓			
Onsite recognition in event signage	✓	✓	✓	✓	✓

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