



Northern Virginia Family Service presents the 20th annual Road to Independence Gala

Friday, May 11, 2018 • 6 p.m.
Hilton McLean Tysons Corner

SPONSORSHIP OPPORTUNITIES

Gold Sponsor: \$50,000 (deductible: \$44,750) **Limit of 1**

Provides 1 year of home-visiting services for vulnerable new parents (approximately 25 families) whose children are at risk for poor childhood outcomes.

- 30 seats (3 tables) — priority table placement
- Exclusive corporate visibility as title sponsor of the Road to Independence Gala
- 2 full-page ads in program book (can be a spread)*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials*
- Prominent placement on event signage*
- Special recognition and speaking opportunity to address guests from stage
- One-bedroom suite at the Hilton McLean Tysons Corner for the evening
- Featured story in NVFS 2018 Annual Report
- Spring 2018 *Moments of Impact* recognition*
- Online donor profile

Silver Sponsor: \$25,000 (deductible: \$21,250)

Covers the cost of a transportation aide for 1 year to take children to family visits, easing the burden for foster parents.

- 24 seats (2 tables) — priority table placement
- 1-page ad in program book*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials*
- Prominent placement on event signage*
- Special recognition from the stage
- Spring 2018 *Moments of Impact* recognition*
- Online donor profile

Bronze Sponsor: \$15,000 (deductible: \$11,750)

Provides books for 50 Training Futures trainees and 1 year of Microsoft Office Certification Exam vouchers.

- 20 seats (2 tables) — priority table placement
- 1-page ad in program book*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials*
- Prominent placement on event signage*
- Special recognition from the stage
- Spring 2018 *Moments of Impact* recognition*

Silent Auction Sponsor: \$12,500 (deductible: \$10,600)

Limit of 1

Provides 10 Family Reunification workshops for parents of recently immigrated youth.

- 12 seats (1 table) — priority table placement
- 1/2-page ad in program book*
- Recognition on silent auction signs and mobile bidding website
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage*
- Spring 2018 *Moments of Impact* recognition*

*Deadlines apply

Valet Sponsor: \$12,500 (deductible: \$10,600) **Limit of 1**

Provides 12 families with 52 pounds of food each month for 1 year.

- 12 seats (1 table) — priority table placement
- 1/2-page ad in program book*
- Company logo displayed on item in valet-parked cars
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage*
- Spring 2018 *Moments of Impact* recognition*

Coffee & Dessert Sponsor: \$10,000 (deductible: \$8,350) **Limit of 3**

Provides books for 50 Training Futures trainees.

- 10 seats (1 table) — priority table placement
- 1/2-page ad in program book*
- Company logo displayed on dessert for each guest
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage*
- Spring 2018 *Moments of Impact* recognition*

Centerpiece Sponsor: \$10,000 (deductible: \$8,350) **Limit of 3**

Provides 1 year of health coverage to 20 children.

- 10 seats (1 table) — priority table placement
- 1/2-page ad in program book*
- Name recognition on dinner table centerpieces
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage*
- Spring 2018 *Moments of Impact* recognition*

Leadership Sponsor: \$7,500 (deductible: \$6,000)

Provides 1 year of respite care for 9 foster children.

- 10 seats (1 table) — priority table placement
- 1/4-page ad in program book*
- Recognition on all Gala materials, signage and webpage*
- Spring 2018 *Moments of Impact* recognition*

Table Sponsor: \$5,000 (deductible: \$4,000)

Provides 100 portable cribs for newborns in need.

- 8 seats (1 table)
- Recognition on all Gala materials, signage and webpage*
- Spring 2018 *Moments of Impact* recognition*

Friend: \$3,000 (deductible: \$2,000)

Provides training and certification for 4 foster families.

- 4 tickets
- Recognition on all Gala materials, signage and webpage

Advocate: \$1,000 (deductible: \$750)

Covers the rent deposit for 1 family currently in a shelter.

- 2 tickets
- Recognition on all Gala materials, signage and webpage

Individual Ticket: \$300 (deductible: \$175)

Provides 3 nights at a shelter for 1 family.



THE ROAD TO
INDEPENDENCE
GALA

Auction donation opportunities also available! Contact Sarah Crosley: scrosley@nvfs.org • 571.748.2502

PLEASE MAIL, EMAIL OR FAX FORM TO:

Northern Virginia Family Service
Road to Independence Gala
10455 White Granite Drive, Suite 100
Oakton, VA 22124
Fax: 703.385.5176



SPONSOR

- | | | | |
|---------------------------------|---|-------------------------------------|---|
| <input type="checkbox"/> Gold | <input type="checkbox"/> Silent Auction | <input type="checkbox"/> Leadership | <input type="checkbox"/> Advocate |
| <input type="checkbox"/> Silver | <input type="checkbox"/> Valet | <input type="checkbox"/> Table | <input type="checkbox"/> Individual Ticket(s) |
| <input type="checkbox"/> Bronze | <input type="checkbox"/> Centerpiece | <input type="checkbox"/> Friend | quantity: _____ |

ADVERTISE

Advertisements are printed in the Gala program book and distributed to more than 600 guests. To purchase, please check one of the following and fill out the form below.

NOTE: Advertising is included for Gold, Silver, Bronze, Silent Auction, Valet, Coffee & Dessert, Centerpiece and Leadership sponsors.

- Full-page ad (4 7/8" x 7 7/8") - \$750
- Half-page ad (4 7/8" x 3 5/8") - \$400
- Quarter-page ad (2 3/8" x 3 5/8") - \$250

Ad may be in color or black and white, and must be submitted at 300dpi in .eps, .jpg, .pdf or .indd. For large files up to 2GB, please send via wetransfer.com. To send files over 2GB, please contact us.

CONTACT

Sarah Crosley, Events Manager • 571.748.2502 • scrosley@nvfs.org

PAYMENT

Check enclosed (Please make payable to NVFS) Payment will arrive separately or online at nvfs.org/gala Please send an invoice

Please charge \$ _____ to: Visa MasterCard American Express Discover

_____/_____
Card Number Expiration Date Card Security Code

Signature: _____

We will not be able to attend, but I wish to donate \$ _____.

Name _____ Affiliation _____

Please list in Gala program book as _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____