

9 MAY 2025 THE BARNS AT WOLF TRAP  
*Celebration of Service*



NORTHERN VIRGINIA  
FAMILY SERVICE



## Northern Virginia's partner for society's greatest challenges

Northern Virginia Family Service (NVFS) strengthens and transforms Northern Virginia by focusing on one community at a time, fueling local partnerships and increasing individuals' economic and social mobility, often for generations to come. Every year, NVFS supports more than 40,000 individuals through its transformative programs that engage a wraparound approach. Our service area extends across 1,300 square miles in Northern Virginia.

At the heart of what we do are the individuals and families we serve. NVFS responds to the community's evolving needs by establishing access to affordable housing, healthcare, food security, workforce development, childhood education, mental health and many other services. As a well-respected regional, direct service provider, NVFS leverages funding, partnerships, and staff to provide comprehensive and innovative services.

We proudly employ nearly 350 staff members, more than half of whom identify as bilingual/bicultural and collectively speak 16 different languages. Our team works directly with clients to help them navigate interconnected challenges, address immediate needs, and create a roadmap to long-term solutions.

Our vision is a future in which every person in our community has the access, support, and resources they need to reach their full potential. Join us at our *Celebration of Service* as we create a stronger and more vibrant community for everyone.

## Our Programs

NVFS has a one-of-a-kind human services model. Our team takes a holistic approach to tackle complex challenges, guiding clients to appropriate internal programs or trusted partners to meet their unique needs and advance their goals. We solve a common problem for people in need of multiple services, avoiding the confusion and fragmentation from navigating a patchwork of single-focus providers.

NVFS helps clients  
*access and  
navigate resources*  
and improve their economic  
stability and overall well-being.

NVFS provides  
*short-term  
support*  
to meet emergency  
needs.

NVFS produces a  
*long-term positive  
impact on the lives*  
of individuals and families—both  
now and on future generations.

## We support people in Northern Virginia by providing the following services:



Anti-Hunger



Child  
Welfare



Community  
Health Equity



Community In  
Reach



Early Childhood  
Education



Healthy  
Families



Housing and  
Homeless Services



Immigration  
Legal Services



Mental  
Health



Workforce  
Development



Youth  
Initiatives

# Celebration of Service

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THE BARN AT WOLF TRAP

## *Resilience Builder: \$50,000 (est. deductible: \$49,000)*

**Provides culturally competent trauma-informed services, support groups and workshops to more than 300 youth and their families.**

- 8 tickets
- 2 full-page ads in program book (can be a spread)\*
- Recognition on event signage and promotional materials with prominent placement\*
- Recognition of sponsorship level from the stage
- Recognition on website with logo and link
- Recognition on silent auction promotion and mobile bidding
- Featured story in NVFS 2025 Moments of Impact Newsletter, Spring 2025 NVFS Insider recognition\* and online donor profile
- Social media spotlight
- Inclusion in Washington Business Journal ad

## *Impact Innovator: \$25,000 (est. deductible: \$24,000)*

**Provides a critical step toward permanent housing for 25 families through initial rent deposits.**

- 8 tickets
- 1-page ad in program book\*
- Recognition on event signage and promotional materials with prominent placement\*
- Recognition of sponsorship level from the stage
- Recognition on website with logo and link
- Recognition on silent auction promotion and mobile bidding
- Spring 2025 NVFS Insider recognition\* and online donor profile
- Social media spotlight
- Inclusion in Washington Business Journal ad

## *Change Maker: \$15,000 (est. deductible: \$14,250)*

**Provides books for 50 NVFS Training Futures trainees and 1 year of Microsoft Office Certification Exam vouchers to prepare them for career-track jobs.**

- 6 tickets
- 1/2-page ad in program book\*
- Recognition on event signage and promotional materials with prominent placement\*
- Recognition of sponsorship level from the stage
- Recognition on website with logo and link
- Recognition on silent auction promotion and mobile bidding
- Spring 2025 NVFS Insider recognition\*
- Social media spotlight
- Inclusion in Washington Business Journal ad

## *Community Connector: \$10,000 (est. deductible: \$9,250)*

**Provides 300 backpacks full of school supplies to help children and teens start the school year strong.**

- 6 tickets
- 1/2-page ad in program book\*
- Recognition on event signage, promotional materials and web page\*
- Recognition of sponsorship level from the stage
- Recognition on silent auction promotion and mobile bidding
- Spring 2025 NVFS Insider recognition\*
- Social media spotlight
- Inclusion in Washington Business Journal ad

## *Well-Being Advocate: \$7,500 (est. deductible: \$6,750)*

**Provides 70 families with strengths-based resiliency training to promote their children's health and growth, creativity and problem-solving skills.**

- 6 tickets
- 1/4-page ad in program book\*
- Recognition on event signage, promotional materials and web page\*
- Recognition of sponsorship level from the stage
- Recognition on social media
- Spring 2025 NVFS Insider recognition\*
- Inclusion in Washington Business Journal ad

## *Child Champion: \$5,000 (est. deductible: \$4,500)*

**Provides 200 Head Start children with supplies for 2 weeks of school activities to help keep their minds and bodies active.**

- 4 tickets
- Recognition on event signage, promotional materials and web page\*
- Recognition of sponsorship level from the stage
- Recognition on social media
- Spring 2025 NVFS Insider recognition\*
- Inclusion in Washington Business Journal ad

## *Parent Partner: \$3,000 (est. deductible: \$2,500)*

**Provides 30 families with 1 night of emergency shelter to help them get back on their feet.**

- 4 tickets
- Recognition on event signage, promotional materials and web page\*
- Recognition of sponsorship level from the stage
- Recognition on social media
- Inclusion in Washington Business Journal ad

## *Family Friend: \$1,000 (est. deductible: \$750)*

**Provides 50 portable cribs to newborns in need.**

- 2 tickets
- Recognition on event signage, promotional materials and web page\*
- Recognition of sponsorship level from the stage
- Recognition on social media
- Inclusion in Washington Business Journal ad

## *Individual Ticket: \$150 (est. deductible: \$25)*

**Provides interpretation services for two legal consultants to help clients in need to effectively navigate the U.S. legal system.**

\*Deadlines apply

*Please mail or email to:*

Northern Virginia Family Service  
3110 Fairview Park Drive, Suite 500  
Falls Church, VA 22042

Contact: Sarah Crosley, [scrosley@nvfs.org](mailto:scrosley@nvfs.org)



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FAMILY SERVICE

*Sponsor*

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Resilience Builder | <input type="checkbox"/> Community Connector | <input type="checkbox"/> Parent Partner       |
| <input type="checkbox"/> Impact Innovator   | <input type="checkbox"/> Well-Being Advocate | <input type="checkbox"/> Family Friend        |
| <input type="checkbox"/> Change Maker       | <input type="checkbox"/> Child Champion      | <input type="checkbox"/> Individual Ticket(s) |

Quantity: \_\_\_\_\_

*Advertise*

Advertisements are printed in the program book and distributed to all of our guests. To purchase, please check one of the following and fill out the form below.

**NOTE:** Advertising is included for Resilience Builder, Impact Innovator, Change Maker, Community Connector and Well-Being Advocate sponsors.

- Full-page ad (4 7/8" x 7 7/8") - \$750
- Half-page ad (4 7/8" x 3 5/8") - \$400
- Quarter-page ad (2 3/8" x 3 5/8") - \$250

Ad may be in color or black and white, and must be submitted at 300dpi in .eps, .jpg, .pdf or .indd. For large files up to 2GB, please send via wetransfer.com. To send files over 2GB, please contact us.

*Payment*

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> <b>Check enclosed</b><br><i>(Please make payable to NVFS)</i>  | <input type="checkbox"/> Payment will arrive separately or online at <a href="http://nvfs.org/gala">nvfs.org/gala</a> | <input type="checkbox"/> Please send invoice |
| <input type="checkbox"/> Please charge \$ _____ to: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover |   |  |

\_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
*Card Number*

\_\_\_\_\_  
*Expiration Date*

\_\_\_\_\_  
*Security Code*

\_\_\_\_\_  
*Signature*

- We will not be able to attend, but I wish to donate \$ \_\_\_\_\_

Name \_\_\_\_\_ Affiliation \_\_\_\_\_

Please list in program book as \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

# GROW *positive connections*

## WITH THE PUBLIC

As a sponsor of NVFS' *Celebration of Service*, we will share your contribution and support throughout our promotional channels including our website, our email newsletters and social media channels. Our donors, volunteers and supporters comprise thousands of people in the Washington D.C. area, who are passionate about service and supporting our community. Additionally, we thank our sponsors with an ad in the Washington Business Journal. From government and business leaders to our many dedicated supporters, sponsoring NVFS' *Celebration of Service* builds positive brand connections with the public.

We look forward to showcasing your message and the positive impact of your sponsorship through the following channels.

## OUR REACH



*facebook*

3,700 likes  
153,000 impressions



*linkedin*

3,200 followers  
57,000 impressions



*email newsletters*

17,000 recipients



*instagram*

275 followers  
10,000 impressions



*washington business journal*

53,000 weekly edition readers  
438,000 unique visitors

To learn more about sponsorships or ask questions, contact Sarah Crosley, VP of Development, at [scrosley@nvfs.org](mailto:scrosley@nvfs.org) and 571.748.2502.